

Specific sections of the readings that provide supporting information are listed below each correct answer.

1. a.

Polling 101, Introduction #2 & Sampling #1  
20 Questions, #4.

2. d.

Opinion Poll, Sampling error

3. b.

20 Questions, #10  
Opinion Poll, History of opinion polls

4. b.

Polling 101, Sampling #1  
20 Questions, Introduction & #4

5. c.

20 Questions, Introduction, #7 and #10  
Opinion Poll, History of opinion polls

6. a.

Polling 101, Introduction #4 & Sampling #2  
20 Questions, #4 & #11

7. b.

20 Questions, #14  
Opinion Poll, Wording of questions

8. c.

20 Questions, #14 & #15  
Opinion Poll, Wording of questions

9. a.

20 Questions, #10  
Opinion Poll, History of opinion polls

10. e.

Polling 101, Total Survey Error #1  
20 Questions, #11  
Opinion Poll, Sampling error

11. a.

Polling 101, Sampling #2 & Total survey error #1

20 Questions, #11

Opinion Poll, Sampling error

12. c.

Polling 101, Total survey error #2

13. d.

Opinion Poll, Response bias

14. e.

Polling 101, Total survey error (all numbers)

20 Questions, #10 & #11

Opinion Poll, Sampling error & Nonresponse

15. b.

Polling 101, Total survey error #6

20 Questions, #13

16. e.

Polling 101, Total survey error #3

20 Questions, Introduction & #18

Opinion Poll, Coverage bias

17. c.

20 Questions, #16

Opinion Poll, Response bias

18. a.

Opinion Poll, The influence of opinion polls

19. a.

20 Questions, # 1, #3, #4, #17, & #19

20. c.

Polling 101, Sampling #3 and #4